

LOUIE REYNOLDS

creative manager

designer

illustrator

Professional Summary

Thirty-two years experience in both commercial and fine art. From Illustrator to Creative Manager, a most entertaining journey.

2005-Present

Schawk Inc.

Creative Manager

Creative Manager for the Schawk in-house RadioShack packaging team. Responsible for design and production on all RadioShack private label branded packaging.

2002-05

RadioShack Circle R Group

Senior Graphic Designer

Worked as designer, illustrator, production artist on a multitude of projects for the RadioShack Circle R Group. Responsible for design and production on Zip Zaps and other movie-related projects.

2000-02

Moore Creations Inc.

Art Director

Responsible for the creation and production of all print advertising and package design. Maintained communication with printers, photographers and overseas production facilities to ensure quality production of advertising materials and packaging.

1998-99

Studio 212

Digital Illustrator

Responsible for the production of high-resolution illustrations as well as digital composite and retouch for a high profile client base. (Hasbro , J.C. Penney , BMW.)

1990-98

DDB Needham Worldwide, Tracy-Locke

Studio Manager

Manager of the production studio; responsible for all of DDB Dallas accounts. Also served as talent for high-resolution, digital retouch and illustration.

Senior Illustrator and Group Supervisor

Managed an eight-person illustration and comp team to support high level accounts. Pepsi / Viacom / GTE / Midway Games / Frito-Lay / Taco Bell / American Airlines

Computer Skills

Adobe Photoshop, Adobe Illustrator, Adobe Indesign

Awards

- 2004 London Award - Designer
- 2004 Addys - Gold, Silver, Silver and Bronze awards
- 2003 London Award - Designer and Illustrator
- 2003 Addys - Silver, Silver and Bronze awards
- 1994 Communication Arts Magazine - Illustration Award

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